



Sponsorship Benefits

- ✓ Partnership with one of the oldest children's museums in the country, that has been adopted by both NASA and the Department of Energy's Office of Science
- ✓ Access to a specific target audience
- ✓ Logo recognition on on-site signage
- ✓ Exposure to an average of 12,000 visitors/year
- ✓ Sponsorship description and acknowledgment on the Utica Children's Museum website along with link to your page.
- ✓ Acknowledgment on all related print materials.
- ✓ Acknowledgment in Museum's e-newsletter
- ✓ Promotion of sponsorship through social media
- ✓ Ability to distribute materials and giveaways in Museum (must receive Museum approval).
- ✓ A number of free admission passes into the Museum for use as giveaways or employee incentive
- ✓ Inclusion on the Museum online Donor page